Bransonreviewed.com in PHP Mysql

This is again a repeat business. The client needed an elegant and appealing website targeting travel, tourism and hospitality industry.   for travel and event booking planner of the particular city. Since beginning Joel's objective was to develop a website for complete travel oriented reservation system.

With the growing number of travel & Event booking website all over, to develop this site in a highly innovative way was its self a big challenge for us. To manage all the verticals i.e. accommodation, entertainment, refreshment, excursions, simultaneously with complete dynamic information was a one of the major challenges.

Agenda:

☑   Have a dynamic website with an online hotel reservation and event booking functionality

Satisnet.com Value Add:

Upon detailed analysis and thorough market analysis in travel, tourism and online reservation system our technical research team suggested PHP # MySQL to design a scalable travel portal linked to centralized reservation system for end to end booking feature.

We developed a user friendly navigation pattern that gives users an interactive experience tunneling them down to reservation confirmation page. We connected the UI to customized Content Management System for the admin to add / edit / delete content and images at the click of a button in the website.

Considering our expertise the client decided to reward us with more work which included integration of information related to excursions, restaurants, places to go around and lodges / accommodation.

Finally, the website also has a feedback or review management system and SEO friendly CMS to increase conversion ratio.

Recommendations:

Considering the Information Shit we strongly suggested integration of Social Media Tools and flourish awareness using Email Marketing Tool. The purpose of the website is also to go B2B from B2C and make it an enterprise level online travel portal, which has been considered by the client and in his thought processes.